



Biomedical Engineering

Presentation Skills
Course Code: UNR231
Level: 200
Allowed Time: 1 Hour
/04/2019
Second 2018 /2019
Midterm Exam [20 Marks]



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Model Answer

Q.1) [4 Marks]

What is meant by applying the 7x7 and 70% rules?

Answer:

7 words and 7 lines per slide.

Only create enough content to fill 70% of the time you've been given.

Q.2) [4 Marks]

Give two examples of a presentation shock opening.

Give two examples of rephrasing difficult terminologies.

Answer:

You can earn 5 million dollars in a year if you.....

This one is selected man of the year because of.....

Give two examples to rephrase difficult terminologies.

Answer:

ECG, Outsourcing and Entrepreneurship

Q.3) [4 Marks]

Discuss how can our appearance disclose several pieces of information about us?
(e.g. old-fashioned dress, wearing excessive jewelry, white/blue-collars, etc.,)

Answer:



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Appearance may give an impression, describe personality, and disclose several pieces of information about us; e.g.:

Someone who dresses immaculately is likely to be a careful person who attends to detail.

Someone who prefers "old-fashioned" dress might be very conservative in his or her opinions.

A person wearing excessive jewelry is possibly displaying signs of a materialistic nature.

Our clothing during working hours can tell others what we do for a living.

A blue-collar worker's clothes are designed to help or protect him or her in doing the job.

The white-collar worker usually wears more formal clothes considered appropriate for business.

Q.4) [4 Marks]

Are the following statements (✓) or (×)?, If it's (×) put the correct one.

Answer:

- | | |
|---|------------------|
| a) It is considered extremely rude to <u>accept</u> an offered hand. | (×) refuse |
| b) Use full room lighting, and <u>don't dim</u> the lights by the screen. | (×) dim |
| c) Flipcharts are <u>useful</u> for showing PowerPoint's presentations. | (×) not useful |
| d) Leaving a blank screen is a <u>good</u> transition technique. | (×) not good |

Q.5) [4 Marks]

Fill in the Spaces:

Answer:

- a) Aims of presentations are: Sharing information, Selling a product or idea, Gaining good will, Teaching something, and Spurring people into action.
- b) Chronological structure is used to present in a timely sequence.
- c) Fail to prepare, prepare to fail.
- d) Somebody should be assigned to be the "look & feel" gatekeeper in group/team presentation.

All Best Wishes, Dr. Nabil Shalaby