



Biomedical Engineering

**Presentation Skills**  
**Course Code: UNR231**  
**Level: 200**  
**Allowed Time: 1 Hour**  
**01/04/2018**  
**Second 2017 /2018**  
**Midterm Exam [20 Marks]**



Faculty Of Engineering

Student Name **(in Arabic)**: ..... Program: ..... Level: .....

**All questions are in ONE page.**

**Answer ALL the questions.**

**Don't use pencil.**

**Q.1) [4 Marks]**

**What is meant by applying the 7x7 and 70% rules?**

---

**Q.2) [4 Marks]**

**Give two examples of a presentation shock opening.**

**Give two examples of rephrasing difficult terminologies.**

---

**Q.3) [4 Marks]**

**List and draw four main options of visual aid Equipment?**

---

**Q.4) [4 Marks]**

**Are the following statements (✓) or (x)?, If it's (x) put the correct one.**

- a) Face the audience with the screen to the right in case of Arabic presentation. ( ) .....
  - b) Use full room lighting, and don't dim the lights by the screen. ( ) .....
  - c) Flipcharts are useful for showing PowerPoint's presentations. ( ) .....
  - d) Leaving a blank screen is a good transition technique. ( ) .....
- 

**Q.5) [4 Marks]**

**Fill in the Spaces:**

- a) Aim of presentations are....., ....., and .....
- b) Chronological structure is used to.....
- c) Fail to prepare, prepare to.....
- d) Somebody should be assigned to be the "look & feel" gatekeeper in .....

All Best Wishes, Dr. Nabil Shalaby



**Presentation Skills**  
**Course Code: UNR231**  
**Level: 200**  
**Allowed Time: 1 Hour**  
**01/04/2018**  
**Second 2017 /2018**  
**Midterm Exam [20 Marks]**



## **Model Answer**

Biomedical Engineering

Faculty Of Engineering

**Q.1) [4 Marks]**

**What is meant by applying the 7x7 and 70% rules?**

**Answer:**

7 words and 7 lines per slide.

Only create enough content to fill 70% of the time you've been given.

**Q.2) [4 Marks]**

Give two examples of a presentation shock opening.

**Answer:**

You can earn 5 million dollars in a year if you.....

This one is selected man of the year because of.....

Give two examples to rephrase difficult terminologies.

**Answer:**

ECG, Outsourcing and Entrepreneurship

**Q.3) [4 Marks]**

List and draw four main options of visual aid Equipment?

**Answer:**

Common formats for visuals include:

1. Power-Point,
2. Data Show,
3. Overhead Transparencies,
4. Flipcharts,
5. Videos, and
6. Handouts.



**Presentation Skills**  
**Course Code: UNR231**  
**Level: 200**  
**Allowed Time: 1 Hour**  
**01/04/2018**  
**Second 2017 /2018**  
**Midterm Exam [20 Marks]**



**Model Answer**

Biomedical Engineering

Faculty Of Engineering

**Q.4) [4 Marks]**

**Are the following statements (✓) or (x)?, If it's (x) put the correct one.**

- a) Face the audience with the screen to the right in case of Arabic presentation. ( x ) Facing the audience and standing at left side of the screen
- b) Use full room lighting, and don't dim the lights by the screen. (✓) .....
- c) Flipcharts are useful for showing PowerPoint's presentations. recording brainstorming thoughts ( x ) useful for
- d) Leaving a blank screen is a good transition technique. ( x ) is not a good transition technique

**Q.5) [4 Marks]**

**Fill in the Spaces:**

- a) Aims of presentations are: **sharing information, selling a product or idea, gaining good will, teaching something, and spurring people into action**
- b) Chronological structure is used to present in a timely sequence.
- c) Fail to prepare, prepare to fail.
- d) Somebody should be assigned to be the "look & feel" gatekeeper in group presentation.

All Best Wishes, Dr. Nabil Shalaby